There are plenty of organizations offering educational conferences.
So what’s special or different about COAA?

The Construction Owners Association of America (COAA), founded in 1994, is a national organization of public and private owners who manage facilities development and capital improvement projects. COAA (www.coaa.org) supports Owners' success in facilities planning, design, and construction through education, information exchange, and collaboration.

That’s great, but there are other organizations doing something similar, so again … WHY IS COAA DIFFERENT AND BETTER?

✓ Peer-to-peer education that encompasses every aspect of the project delivery process.

✓ Events that allow a safe haven for sharing successes and failures, collaboratively with peers and partners, in an intimate setting that allows for meaningful & transparent interaction.

✓ People who believe that being a “good Owner” matters – to the industry, to the facilities being created or renewed, and to the people involved – and who understand that part of being a “good Owner” is a sense of humility … knowing what you don’t know or need to improve.