



SUPPORTING
FACILITY OWNERS'
SUCCESS



EDUCATION AND PROFESSIONAL DEVELOPMENT

COAA provides Owner-focused educational and leadership development programs to enhance member skills and to reach project success.

MISSION

The Construction Owners Association of America (COAA) supports facility Owners in the planning, design, and construction process through education and information exchange to facilitate continuous improvement and evolution of the industry.

VISION

Education: Provide-Owner focused educational and leadership development programs to enhance the skill set of Owners and industry partners.

Information Exchange: Leverage the wisdom of our collective membership by networking, actively promoting collaboration, and sharing best practices in collegial, supportive venues, both in-person and virtually.

Industry Evolution: Develop and foster relationships among related organizations and industry service providers to improve the delivery of facilities planning, design, and construction.

“In addition to a tremendous education from industry peers on project delivery methods, technological advances in the industry, and project-specific advice and guidance, I have made life-long professional relationships that afford me the opportunity to pick up the phone and call a friend for advice on literally any industry-related subject.”

Kevin Lewis

Assistant Superintendent
Loudoun County
Public Schools

CONFERENCES

Two annual Owners Leadership Conferences cover topics from contracts to project close out, project management strategies to project commissioning. The conferences educate Owners and foster information sharing on issues and trends including project management, facilities management, sustainability, virtual design and construction, project delivery methods, risk management, contracts, public/private partnerships, and more. Attendees represent Owners from education, manufacturing, healthcare, government and more.

OWNER TRAINING INSTITUTE

The COAA Owner Training Institute (COAA OTI) plays a major role in the organization's overall mission by educating Owners to maximize success in the design and construction of their buildings and facilities. COAA-developed educational offerings are geared specifically to the Owner with a unique 3-person instructor team led by an Owner who is joined by an Architect and Contractor. Review the suite of 13 Owner Training Courses online at www.coaa.org/OTI. COAA OTI includes a delivery option that brings the training to an Owner's location.

WEBINARS

COAA OTI Webinars are held live throughout the year to deliver Owner-focused education right to your desktop.



OWNER OBJECTIVES



Align budgets with project needs and user expectations



Deliver design and construction projects to meet deadlines



Minimize conflicts



Share risks among all project participants



Attain a clear understanding of industry trends



Achieve best project value

MEMBERSHIP BENEFITS



COAA supports facility Owners' success with a variety of programs and resources



COAA Collaboration helps Owners share best practices



COAA respects busy schedules and delivers Owner-focused information



COAA helps protect Owners' interests in contract documents



COAA provides industry information important to Owners

“My COAA membership allows me to connect to Owners across the country to discuss topics that matter most to me. I get real-time answers on issues I’m dealing with now which makes me a stronger professional and more valuable to my organization.”

Rebecca Koller

Assistant Vice President/Director Facilities Planning & Management
University of Nebraska

CONNECTION AND COLLABORATION

COAA members are connected to a national, local, and virtual network of colleagues and business partners. Leverage the wisdom of our collective membership by networking, collaborating, and sharing best practices for professional development and project success.

Collaboration through shared experiences opens many doors. With connections and knowledge comes assurance that you will get the job done efficiently and effectively. COAA's resources help members discover new strategies and learn about the latest trends, building confidence in themselves and their stakeholders. Opportunities to engage in open dialog with other Owners, across many industries, reinforce members' success.

CHAPTERS

In states served by active Chapters, COAA members have the opportunity to meet locally and to solve common problems, discuss business concerns, and network with other Owners. COAA Chapters conduct educational programs, including hosting OTI[®] courses, and offer business and networking sessions to assist Owners in advancing the construction industry. Many Chapter members also participate in other prominent professional societies and trade associations leading to rich and valuable cross pollination. COAA Chapter events make it easy to learn from, meet, and stay connected with local peers.

CHAPTER LOCATIONS:

- California
- Florida
- Georgia
- Idaho
- Illinois
- Maryland/DC
- Michigan
- Ohio
- Pennsylvania
- Texas
- Virginia

NEWS AND INFORMATION SERVICES

- **COAA Owners Perspective** magazine provides in-depth coverage of industry issues and trends of importance to Owners.
- **COAA Owner eForum** is an automated email discussion group for interactive conversations with your peers. The Owner eForum is a members-only benefit and is designed to improve communication among like-minded individuals, offer a forum for exchanging ideas and thoughts, and provide answers to questions and challenges faced by many fellow members.
- **COAA e-Catalog** Why reinvent the wheel when you don't have to? COAA's e-Catalog contains documents created by Owners and used by Owners. Login to see what your peers are using to help them keep their projects on-time and within budget, and while you are there, why not upload the letters, forms and spreadsheets you have created to help you succeed.
- **COAA's website** provides members access to the Membership Directory and is a resource for news, events, training opportunities, and project document templates prepared by Owners.
- Connect with hiring companies and find top talent through the **COAA Career Center**.

PEER REVIEW

COAA's Peer Review Program provides Owners with an important resource to help improve (or validate) their current processes.

AWARDS AND RECOGNITION

COAA celebrates Owners who achieve excellence through exceptional leadership and project management through its Project Leadership Award Program.

"COAA provides a focus on Owners in the construction and operations of facilities. The education, networking and collaboration opportunities abound. Whether you are responsible for one facility or many campuses, COAA can provide the exposure to stay current with the market. I highly recommend the Corporate Membership — unlimited members from the organization for an affordable rate."

Dave Cozier

Vice President Facilities & Construction at Mount Carmel Health System

MEMBERSHIP VALUE

Develop and foster relationships among all related organizations and industry service providers to improve the planning, design, and construction of facilities.

The management of the design and construction process requires knowledge of an industry whose technology evolves and changes continuously. It requires interfacing with all the groups involved in the construction process. It is critical for Owners to stay informed of the latest industry news, trends, and tools to help them successfully manage their facilities development and capital improvement projects.

As a COAA member, you will find yourself among a group of individuals who have similar goals, challenges, and responsibilities. You'll have access to training developed 'For Owners, By Owners'. You'll be able to connect with top representatives in the field, share and learn best practices, advance your career, and/or find that key person to join your organization.

Please complete the membership form included with this brochure or submit your application online at www.coaa.org.



"After attending several other professional conferences and being disappointed that they didn't address the Owner's perspective in design and construction topics, I was delighted to find COAA because it was the Owner-focused professional organization I had been looking for."

Frances C. Ahern

Director, Design and Construction Services, Wayne State University

CONSTRUCTION OWNERS ASSOCIATION OF AMERICA – BENEFITS FOR OWNER'S SUCCESS

- Owner Leadership Conferences
(Reduced registration fees)
- Owner Training Institute *(Reduced registration fees)*
- ConsensusDocs *(20% discount)*
- Contract Document Gold Standard Comments
- *Owners Perspective* magazine subscription
- Owner eForum *(Member-only ListServ)*
- Online Member Directory *(Find a Peer/Find a Company)*
- Chapters *(Reduced registration fees)*
- Committees/Volunteer Opportunities
- Member-only resources on website

CONNECT WITH US ON SOCIAL MEDIA

- Find us on Facebook: www.facebook.com/COAAHQ
- Join our LinkedIn Group:
[/groups/Construction-Owners-Association-America-COAA-3836183](https://groups/Construction-Owners-Association-America-COAA-3836183)
- Follow Us on Twitter @COAAHQ





MEMBERSHIP APPLICATION

Organization Name _____

Representative Name _____

Street Address _____

Representative Title _____

City _____

Phone _____ Fax _____

State/Province _____ Zip _____

Email Address _____

Website Address _____

Membership Type — check one:

- Owner Membership (Individual) \$350
- Owner Corporate Membership (Unlimited Representatives) \$1,000
Attach a separate sheet with name, title, address, phone and email for each representative. Designate one representative as the voting member.
- Associate (Non-Owner) Membership (Individual) \$1,000
- Add ___ additional Associate Representatives \$500 each
Attach a separate sheet with name, title, address, phone and email for each representative.
- Emerging Professional (Owner Individual) \$175
Reserved for young professionals, in the Owner role who are 35 years old and younger. Proof of age required.

Note: New memberships acquired November 1 - April 30 shall renew January 1 every year. New membership acquired May 1 - October 31 shall renew July 1 every year.

All Owner Applicants, please indicate all industries represented:

- Commercial
- Government
- Healthcare
- Higher Education
- K-12 Education
- Manufacturing
- Utilities
- Other, please state _____

All Owner Applicants, please list your Annual Capital Budget:

Last Year _____

Next Year _____

Current Year _____

All Applicants

How did you learn about COAA? _____

COAA is exempt from Federal income tax under Section 501(a) of the Internal Revenue Code, as a Section of 501(c)(6) organization. Membership payments to COAA are not deductible as charitable contributions, but may be deductible as ordinary and necessary business expenses. Members should consult their tax advisors for further information.

Associate applicants, please indicate services provided

- Legal
- Design Firm
- Owner's Rep or Program Manager
- Software Solutions
- Claims Consultant
- Cost or Schedule Consultant
- Specialty Contractor
- Plan Review Consultant
- Contractor, CM at Risk, or Design/Builder
- Other, please state _____

With Associate Membership, a description of your company (250 words or less) is included in the online Associate Membership Directory. Please provide the copy for your listing as a separate attachment with this application or email your 250 word or less description to coaa@coaa.org

Payment Information: (COAA FEIN #58-2127489)

Check enclosed made payable to COAA (US Funds only)

Credit Card: MasterCard Visa American Express

Card Number _____

Expiration date _____

Name on Card _____

Signature _____

Please mail completed membership application to:

Construction Owners Association of America, Inc.
 5000 Austell Powder Springs Rd., Suite 217
 Austell, GA 30106-2347
www.coaa.org. Questions? Call us at 800-994-2622

Emerging Professional applications and valid photo ID may be faxed to 404-577-3551 or emailed to: lcastro@coaa.org

