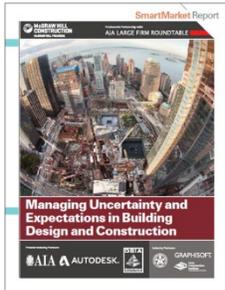


**As a construction owner, you are invited to help develop an important new industry resource:**

## **The *Managing Uncertainty Database* and Project Planning Tools**

Several years ago, a group of major industry organizations sponsored research yielding real data about experiences and expectations in building project risk. The findings were published in *Managing Uncertainty and Expectations in Building Design and Construction*, a *SmartMarket Report*, and



have been well received on all sides of the building industry. In 2018, the sponsors produced the *Project Planning Guide for Owners and Project Teams* based on the original research. Both documents are available without charge at [www.construction.com/toolkit/reports](http://www.construction.com/toolkit/reports).

The program sponsors have now commissioned Dodge Data & Analytics to develop a new, interactive project planning and budgeting tool, powered by a database of actual project experience, so that owners and their project teams can better anticipate and manage risks to improve project outcomes. The Construction Owners Association of America and individual owners have endorsed this initiative and confirmed its value as a unique industry resource.

**We invite you to help build this valuable new database of project experience.** In a “pilot” stage of this initiative, Dodge is interviewing office, education and healthcare project owners about quality, cost, and schedule outcomes, the impacts of critical uncertainty factors and measures used to manage risk in past projects. **Individual contributors and project data will be kept strictly confidential.** The information will be compiled to provide collective experience accessible to database users.



**In exchange for some preparation and a phone interview with the Dodge team, you will receive a report summarizing our findings from this interview process – a report that will not be publicly available.** You can also be involved in further developing this *Managing Uncertainty* initiative and will receive a discounted rate for use of the database and planning tools when they’re launched.

**For more information or to schedule an interview, please contact Donna Laquidara-Carr, Industry Insights Research Director at Dodge Data & Analytics: [donna.laquidara@construction.com](mailto:donna.laquidara@construction.com) or 781-430-8874. Thank you!**